

Does Philanthropy do the Public Good?

David P. King, Ph.D.
March 15, 2022

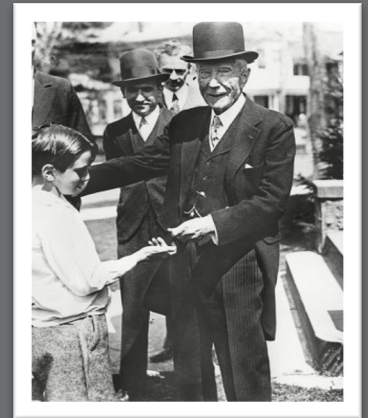
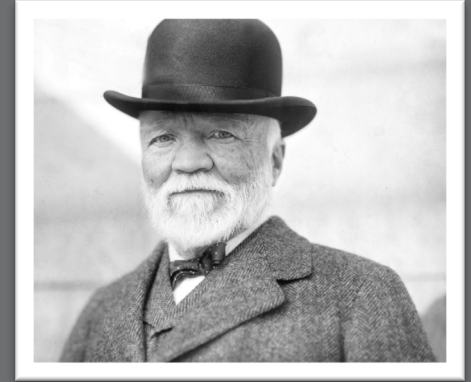


IUPUI LILLY FAMILY SCHOOL OF PHILANTHROPY

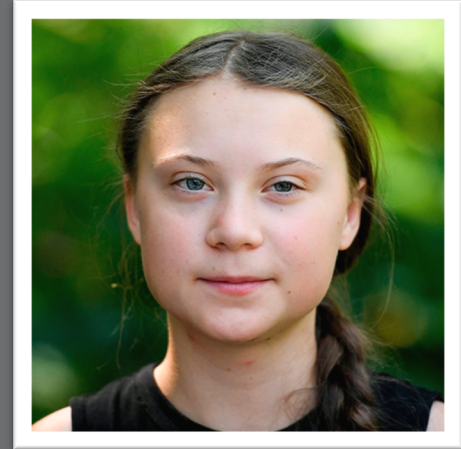


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Who is a Philanthropist?



Who is a Philanthropist?



What is philanthropy?



What is philanthropy:

*The Who, What, How,
and Why*

Love of Humanity

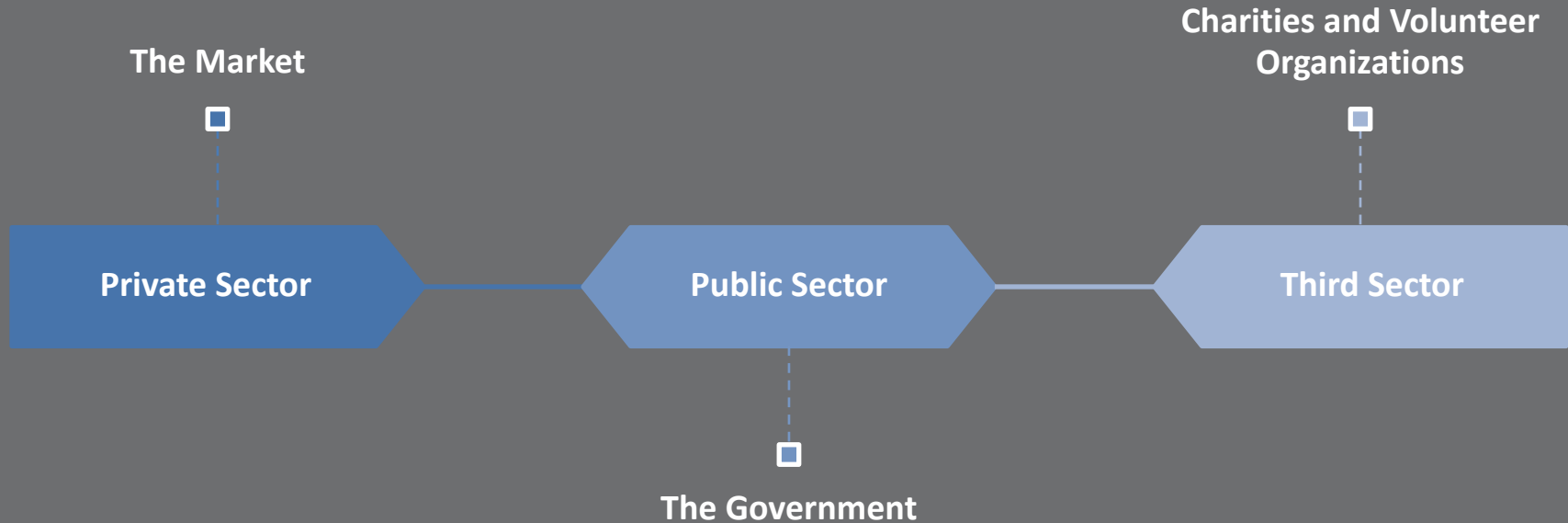
Monetary gifts to a registered public
charity or nonprofit organization

Voluntary Action for the Public Good



Categorizing Philanthropy

- Private Action for Public Benefit



What is the Public Good?

Economists' Public Goods:

- * nonexcludable
- * nonrivalrous

Sociologists' Public Good:

- * A social and cultural project of the public sphere
- * “Forged Not Found”



Roles of Philanthropy

1. Service
2. Advocacy
3. Expressing and Preserving Cultural Values
4. Civic Engagement
5. Innovation, experimentation, and invention



SECTION 2

Multi-layered Philanthropic Traditions

Multi-layered Philanthropic Traditions

1) Greek and Roman Philanthropy – Patronage

‘to the right person, in the right amount, at the right time, for the right purpose, and in the right way.’ - Aristotle

2) *Abrahamic Faiths- Justice, Community, Charity*

Judaism: *Tzedakah*
Tikkun Olam

Islam: *Sadaqah, Zakat*

Christianity: Charity, alms

3) *Medieval to Early Modern Philanthropy*



Maimonides' Ladder



8. To hand someone a gift or a loan, or to enter into partnership with him, or to find work for him, so that he will never have to beg again.
7. To give to someone you don't know, and to do so anonymously.
6. To give to someone you know, but who doesn't know from whom he is receiving help.
5. To give to someone you don't know, but allow your name to be known.
4. To hand money to the poor before being asked, but risk making the recipient feel shame.
3. To hand money to the poor after being asked.
2. To give less to the poor than is proper, but to do so cheerfully.
1. To give begrudgingly.



Multi-layered Philanthropic Traditions

1) Greek and Roman Philanthropy – Patronage

2) *Abrahamic Faiths –
Justice, Community, Charity*

3) *Medieval to Early Modern Philanthropy*

4) *From Religious Philanthropy
to Civil Society (1700s-1800s)*

5) *Evangelical Reform, Voluntary
Associations, and Victorian Philanthropy
(1700s-1800s)*

6) *From Victorian Philanthropy to the
Welfare State (1800s-early 1900s)*

7) *The Mix of Major
and Mass Philanthropy (20th century)*

8) *Re-emergence of
Big Philanthropy and Strategic
Giving (21st century)*



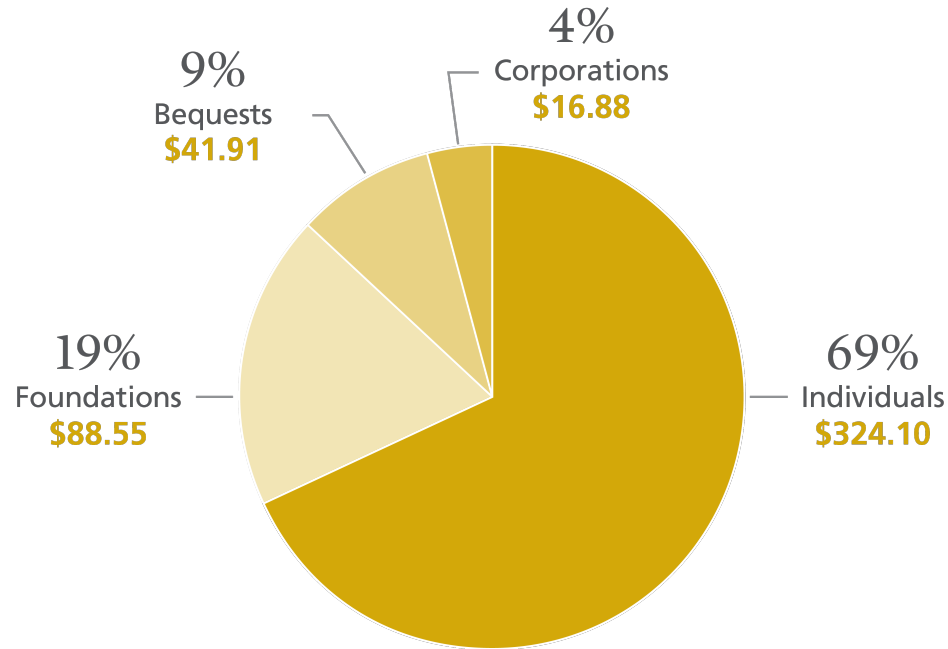
SECTION 3

Current Landscape of Giving

Sources of Giving

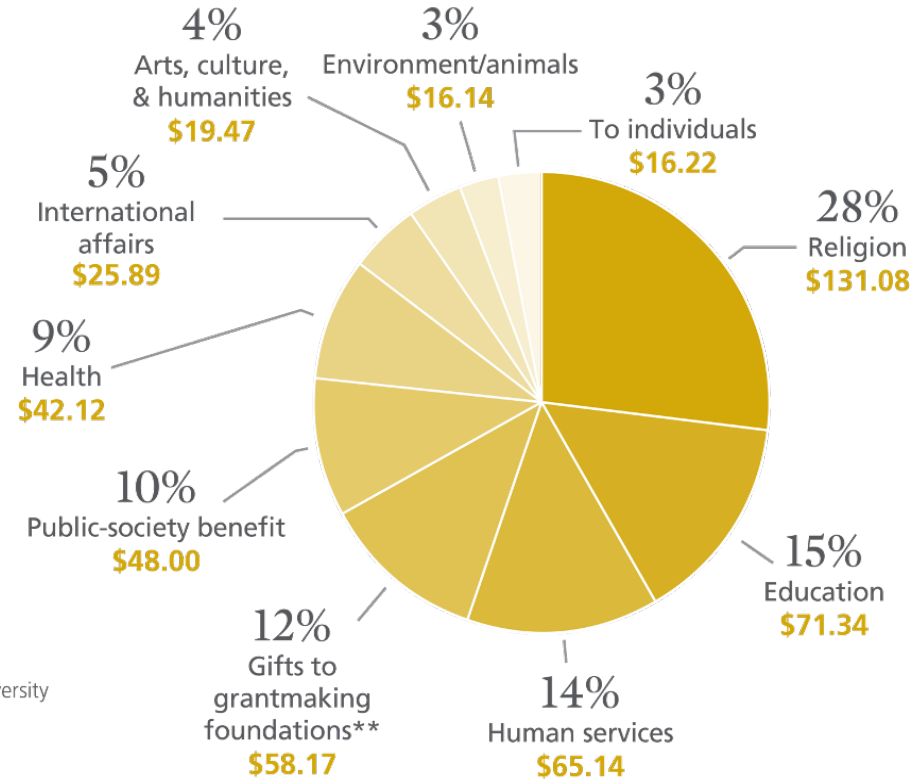
2020 contributions: \$471.44 billion by source of contributions

(in billions of dollars - all figures are rounded)



Sources of Giving

Recipients of Philanthropic Giving



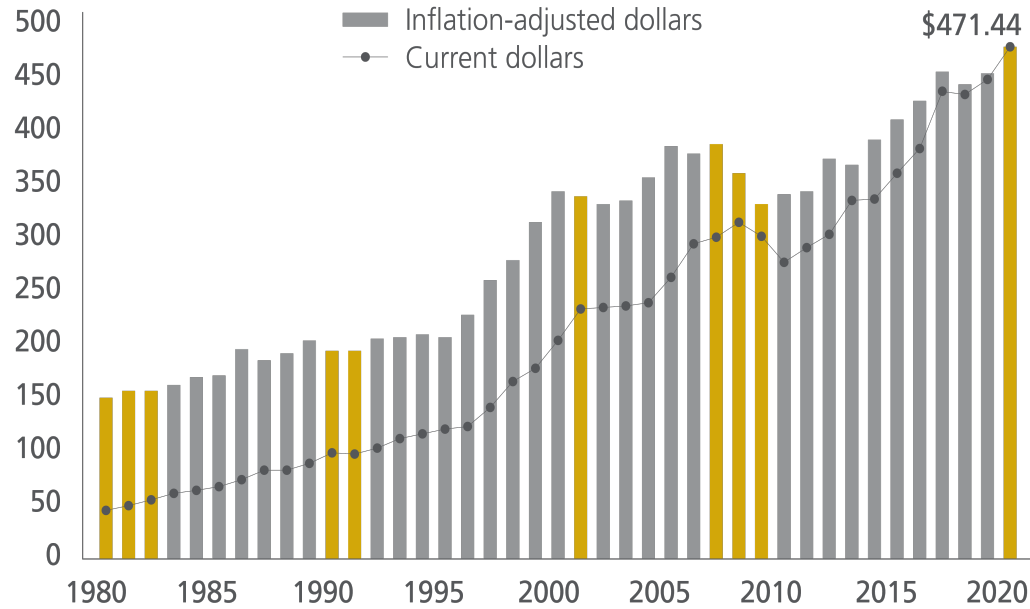
- * Total includes unallocated giving, which totaled -\$22.13 billion in 2020.
- ** Estimates developed by the Indiana University Lilly Family School of Philanthropy using data provided by Candid.

Recipients of U.S. Giving

Giving Over Time

Total giving, 1980-2020

(in billions of dollars)



Fewer Givers, Giving More

Decline in Number of Giving Households

How many Americans make charitable donations

The share of Americans who give money to charity fell from about 68.5 percent in 2002 to 55.5 percent in 2014, the most recent year for which data is available.

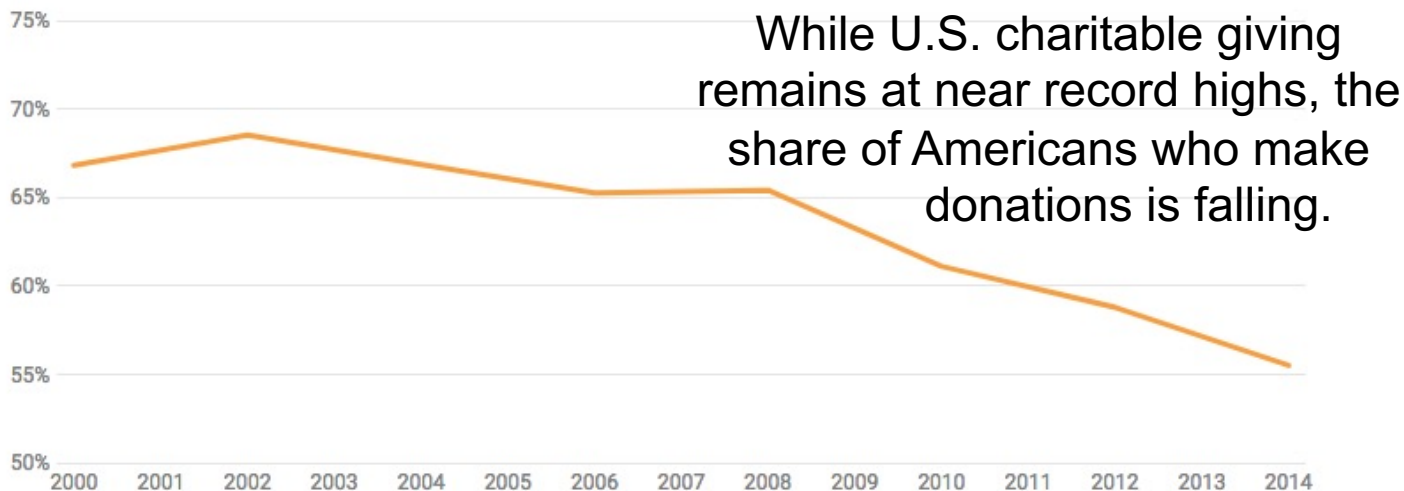


Chart: The Conversation, CC-BY-ND • Source: [University of Michigan/IUPUI Lilly School of Philanthropy Panel Study](#) • [Get the data](#)



Current Giving Landscape: Concern

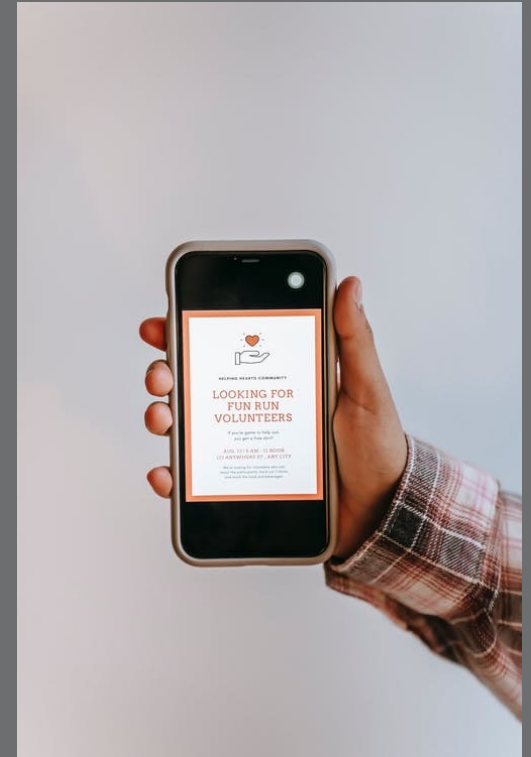


Current Giving Landscape: Criticism

- 1) Power
- 2) Purpose
- 3) Practice



Current Giving Landscape: Creativity



Thank You!

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